Top 5 reasons to publish ethically





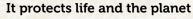
It ensures scientific progress

Truth is the foundation of science and the progress of ideas. The scientific community thrives only when each participant publishes with integrity.



It's the only way

A good reputation and acting with integrity open the door to opportunity. Your work represents not only you but the research institution, the funding body, and other researchers.



Publishing ethically ensures that we have trusted information on which to build future therapies, technologies, and policies. Published work based on fraudulent data can form inappropriate basis for follow up studies leading to waste of resources and harmful effects to patients, communities, or habitats.



It promotes ethical behavior

Doing the right thing sets an example and reinforces our responsibility to our peers and society at large (who generally pay for our work). Believing our actions won't make a difference or are above the law can lead those who don't know better into believing the same.





It's good for your reputation

There's nothing like getting published and being able to accept credit and accolades for a job well done. Do it the right way. A published paper is a permanent record of your work. Don't become part of the minority who end up with a retracted paper and a tarnished reputation.





Make your research count. Publish ethically.

